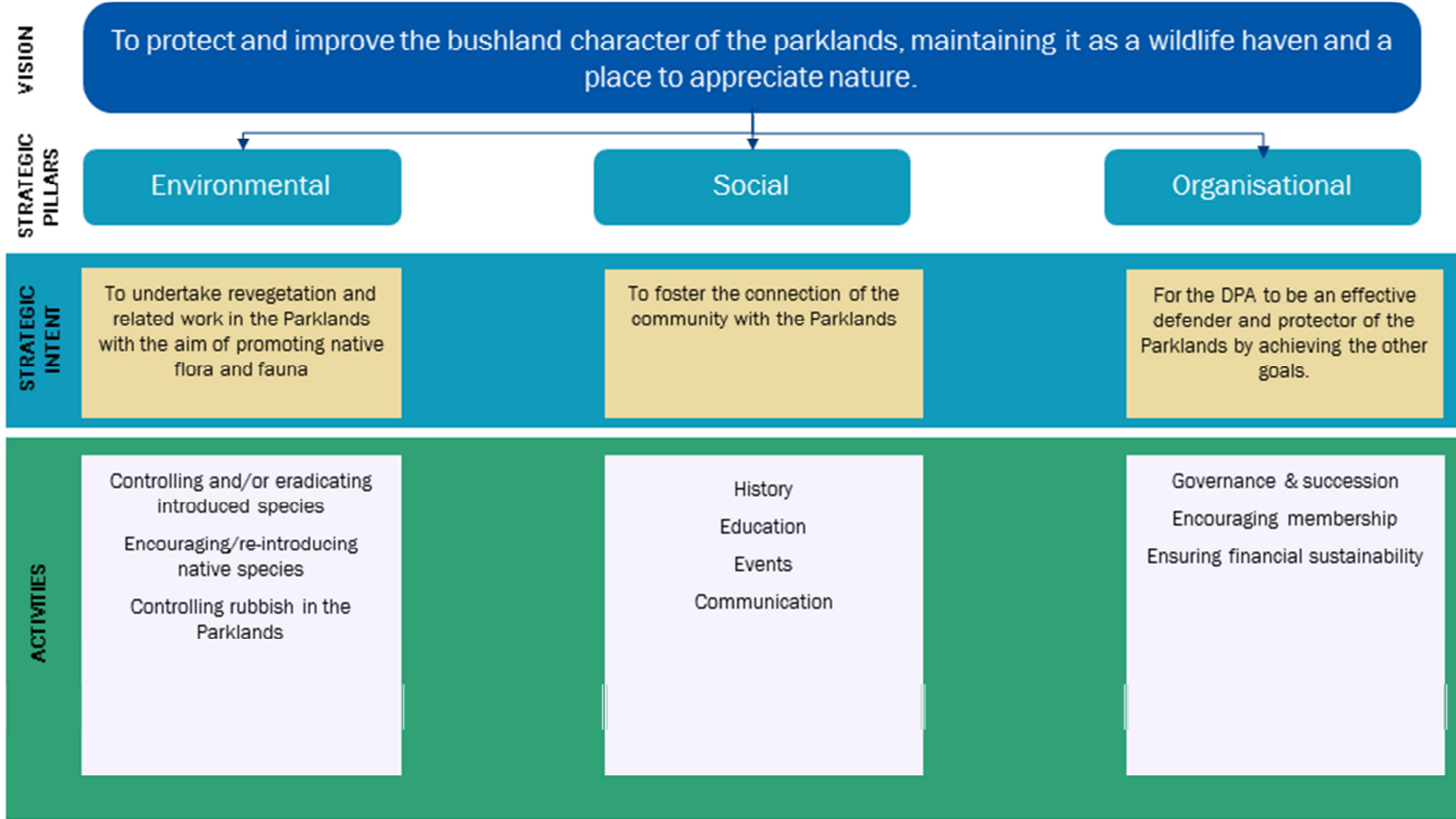


Darebin Parklands Association

Strategic Plan 2015-2017



TARGETS

Our specific activities and targets can be found in our Activities plan

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DPA Activity Plan for 2015: DRAFT AS AT 28.01.15

Strategic Pillar / Activity	Priority	Leader	Progress
<p>Strategic Pillar One: Environmental: This strategic pillar is core to the DPA Vision to <i>"..improve the bushland character of the parklands, maintaining it as a wildlife haven and a place to appreciate nature"</i>. It encompasses all the park care activities.</p>			
1.1. Work with the rangers to identify appropriate sites for strategic maintenance and revegetation work to optimise the natural bushland character of the parklands and create more native animal habitat		KM	
1.2. Conduct maintenance and revegetation work on identified areas through a regular (weekly) volunteer park care group and larger park care days		KM / IM	
1.3. Work with the Senior Ranger to establish and maintain effective fauna pest control programs in the Parklands including the ongoing myna bird eradication program, as well as a fox and feral cat eradication program		MM	
1.4. Work with the Senior Ranger to further develop, coordinate and maintain a nest box program in the park designed to attract and protect native bird and animal species.		MM	
1.5. Support the rangers in optimising the operation of "dog on and off lead areas" in the parkland			

Strategic Pillar / Activity	Priority	Leader	Progress
Strategic Pillar Two: Social: This strategic pillar highlights the importance of community involvement in the parklands. It encompasses historical activities, events, education, and other community aspects			
2.1. Investigate conserving historical remnants within the parklands eg the weirs and historically significant vegetation like Pine Ridge and installing interpretive signage		CC / LK	
2.2. Catalogue, conserve and make publicly accessible via internet the DPA's historic records		CC	
2.3. Complete heritage walking trails project should funding become available. If funding is not forthcoming, further investigate heritage walking trails options			
2.4. Promote existing walks in the park, including the spiritual healing trail, through electronic, print and other media as appropriate			
2.5. Conduct regular (3 per year) information nights with appropriate guest speakers			
2.6. Conduct a Junior Ranger program, with 3 - 4 activities annually directed specifically at park users under the age of 15		PW / MT	
2.7. Communicate regularly with members and the broader community through DPA newsletter, Facebook page, and member emails		IM / CC / MC	

Strategic Pillar / Activity	Priority	Leader	Progress
<p>Strategic Pillar Three: Organisational: This strategic pillar focuses on activities required to maintain DPA as a sustainable and effective community organisation. It covers governance and succession, membership, and financial issues.</p>			
<p>3.1. Ensure that the DPA operates according to its "Rules of Association", including annual election of office bearers and committee members, with 3 - 4 DPA Committee meetings per year</p>		MC	
<p>3.2. Conduct one AGM per year and 2 - 3 general member meetings per year</p>		MC	
<p>3.3. Maintain accurate membership records and develop a membership strategy to retain and increase membership and encourage active involvement</p>		PW / MC	
<p>3.3. Work with the DCMC to investigate independent Deductible Gift Recipient status that can be used for both DCMC and the DPA to facilitate donations</p>		AD	
<p>3.4. Work with the DCMC to progress plans for a new environment centre to include offices, and education areas</p>			
<p>3.5. Apply for grants and awards for the parklands, including sponsorship of individual DPA events as appropriate.</p>			
<p>3.6. Maintain and regularly update the DPA website</p>		CC / PW	
<p>3.7. Advocate for better walking and cycling access to the parklands including completion of the Darebin Yarra shared trail and construction of a new shared path along the east side of Yarana Rd Alphington</p>			

Other Activities for Consideration: Several other activities have been suggested. At this stage they are low priority, but they (and others that are consistent with the overall strategic plan) may be incorporated if there is sufficient interest.

4.1. Re-introduce the DPA photographic competition as a financially sustainable event, possibly utilising social media

4.2. Investigate a Bureau of Meteorology weather monitoring station to be used as part of the education program in the parklands

4.3. Actively promote the activities of the DPA to a diverse range of the community including groups for people with disabilities, indigenous organisations, different faith groups etc

4.4. Investigate engaging a pro bono law firm to advise the committee.

4.5. Enlist a patron